

ANTI-SPAM POLICY

In an effort to protect the delivery of legitimate SMS, MyBusybee, Inc has a stringent anti-SPAM policy. Unsolicited SMS, or “SPAM”, is SMS sent to individuals without their permission. Both Unsolicited Commercial SMS (UCS) and unsolicited non-commercial SMS are in violation of MyBusybee, Inc’s terms of service. You may not use MyBusybee, Inc services to send unsolicited SMSs (“SPAM”).

Acceptable Use Policy

MyBusybee, Inc provides services that are intended to enhance the communication between its users and their contacts, prospects, and business partners. As such, we expect our users to follow good business practices. You are therefore solely responsible for the content and the lists used in your transmissions. MyBusybee, Inc will perform routine checks to ensure that the terms of service are strictly followed. Any spam complaint will be checked and if you are found to be in breach of our terms of service, actions will be taken to immediately terminate your account and, if needed, further legal actions will be pursued.

Unacceptable Uses

SMS will be considered unsolicited (SPAM) if:

- Membership are not 100% opt-in by **all** SMS list members
- Mobile numbers are derived from harvesting, a purchased SMS list, or were compiled by any other method other than direct subscription from your SMS list members
- There is invalid contact information.
- List messages don’t include an unsubscribe option and instructions. You may not refuse or ignore unsubscribe requests from members of your list.

Note: All SMS sent using MyBusybee, Inc’s products will include an unsubscribe option and all individuals who unsubscribe will be automatically removed. You cannot override such system actions. Users who utilize MyBusybee, Inc’s services for spam are subject to prosecution to the fullest extent of the law.

Guidelines for an Opt-Out Mechanism

Users of our products commit:

- (a) there is a prior affirmative consent from the recipient; or
- (b) the following conditions are present:
 - i. the commercial electronic communication contains a simple, valid, and reliable way for the recipient to reject receipt of further commercial electronic messages (opt-out) from the same source;
 - ii. the commercial electronic communication does not purposely disguise the source of the electronic message; and
 - iii. the commercial electronic communication does not purposely include misleading information in any part of the message in order to include the recipients to read the message.

Other content and behaviors that constitute unacceptable use:

- Content that commits acts of copyright, trademark, patent, trade secret or other intellectual property infringement.
- Content that is offensive to others, including content which aggravates, harasses, threatens, defames, or abuses others.
- Content that contains or links to nudity, pornography, adult content, sex, extreme violence, or foul language.
- Content that contains, links to, or participates in pyramid schemes, gambling, raffles, lotteries, and so forth.

- Content that posts or discloses personal identification information or private information of individuals under the age of 13, or in connection with materials directed toward individuals under the age of 13 without verifiable parental consent.
- Content that provides, sells, or offers to sell the following: controlled substances, illegal drugs and drug contraband, alcohol, weapons, pirated materials, pornography or sexual products, programs to attack others, illegal goods, escort services, instructions on making, assembling, or obtaining illegal goods or weapons, information used to break copyright or trademark violations, to destroy others' property, or to harm any people or animals.
- Content that takes part in, or allows any third party to take part in, the following: reverse engineering; reverse compiling or otherwise deriving the underlying source code or structure or sequence of the Technology; individual pass; working of Member sites or pages; altering copyright notices and attributes (unless permitted in writing by the author/owner); and such practices.

Compliance with Laws

It our user's sole responsibility to ensure compliance with all applicable laws including, but not limited to:

- The CAN-Spam Act of 2003

If we receive complaints that you are sending unsolicited commercial or non-commercial SMS ("SPAM"), in addition to other rights that MyBusybee, Inc may have under this Agreement or under applicable law, MyBusybee, Inc may, at its sole discretion, suspend your service pending a reconfirmation of your entire SMS list membership. This reconfirmation may be carried out by MyBusybee Inc. in any reasonable manner it determines, at its sole discretion, including without limit, sending an SMS to all of your list members requiring confirmation of their wish to continue their subscription to such list.

If MyBusybee, Inc determines at its sole discretion that you have been SPAMMING, in addition to any other rights under this Agreement or under applicable law, MyBusybee, Inc may bring an action in any court of competent jurisdiction to enjoin such activity, it being understood that such activity may cause irreparable harm to MyBusybee, Inc which may not be fully compensable by monetary damages. MyBusybee, Inc may recover from customer monetary losses caused to MyBusybee, Inc by such activity.

To report any suspected abuse of our products, please send an SMS to (0917) 837-2000 or email to info@mybusybee.net and paste a copy of the message you received.